

BEN HANNAM

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EDUCATION

- 2002 MFA • Visual Communication • Virginia Commonwealth University • Richmond, VA
- 1996 BFA • Graphic Design (Cum Laude) • Old Dominion University • Norfolk, VA
- 1993 AAS • Science • Central Virginia Community College • Lynchburg, VA

TEACHING POSITIONS

- 2012-06 Assistant Professor • Virginia Tech • Blacksburg, VA
- 2006-03 Assistant Professor • Virginia Commonwealth University Qatar • Doha, Qatar
- 2003-02 Adjunct Faculty • Virginia Commonwealth University • Richmond, VA
- 2001 Interim Instructor • Virginia Commonwealth University • Richmond, VA

SMALL BUSINESS, PROFESSIONAL PRACTICE, AND APPOINTMENTS

- 20012-10 Sole Proprietor: Accomplish Studios, LLC • Employer Identification Number: 27-2647492 • Worked with clients such as John's Camera Corner, TriAdventure Multi-Sport Coaching & Fitness, New Beginnings Education Enrichment, Northstar Church, Virginia Bioinformatics Institute, and Dr. Franklin Rechnitzer Ophthalmology of Costa Rica • Blacksburg, VA
- 2011-10 Program Chair: Visual Communication Design Program, Virginia Tech • Blacksburg, VA
- 2010-93 Freelance Graphic Designer • Worked with clients such as GoCollegeSoccer, New Beginnings Farm, Treena Crochet, The Desert Daisy, Rodanthe Watersports, Outer Banks Rental & Accommodations Guide, Bravo Signs, Ginger Vertican, Carla Fisch, Outer Banks Calendar, and the Sushi Factory
- 2010-07 Area Coordinator: Visual Communication Design Program, Virginia Tech • Blacksburg, VA
- 2008-06 Creative Director: Fütprint • Led the in-house design team, conducted client and audience profiles, art directed graphic design solutions, and worked with external vendors. Produced graphic design concepts that were presented to clients, created deadlines to keep projects on schedule, and worked as a liaison between clients and in-house design team in order to increase in-house productivity and profit margins. Worked with clients such as Collegeburg, Will Easter Realty, Long Meadows, Francis Oil, Gillz-n-Finz, Neighbors Place Restaurant, Aunt Weeda's Closet, First Impressions Medical Spa, and Young Professionals of Central Virginia • Lynchburg, VA
- 2006 Business Consultant: Fütprint • Improved performance through the analysis of organizational problems and developed plans for improvement. Overhauled the company's workflow, developed employee skills, and created legal forms and logistical policies for the agency • Lynchburg, VA
- 2000-98 Graphic Designer: Davis Mick Design • Worked with clients such as RMH Hospital, Mennonite Media, Wythe County Community Hospital, Nielsen Construction, James Madison University, Liberty University, Shenandoah University, DataLynx, and High Peak Hang Gliding • Lynchburg, VA
- 1998 Studio Artist: Spun Earth Pottery • Mixed clay, slipcast ceramics, airbrushed pottery, mixed and applied glazes, stacked and unloaded kiln, and fired pottery • Lynchburg, VA

SMALL BUSINESS, PROFESSIONAL PRACTICE, AND APPOINTMENTS *(continued)*

- 1998-97 Graphic Designer: Gulfstream Graphic Arts & Publishing • Collaborated on design and distribution of The Reel Fisher News bimonthly magazine • Worked with external clients such as Slammin' Sammy's Sports Bar, Kelly's Restaurant, Barrier Island Station, Pirates Cove Marina, Portsmouth Island ATV Excursions, Pig Man's BBQ, Seaside Realty, The Black Pelican Restaurant, Manteo Marine, Jolly Roger Restaurant, Nags Head Pier, Ethridge Seafood Restaurant, Quagmires Restaurant, Billy's Seafood, Breakwater Island Restaurant, Anglers Aluminum, Avon Fishing Pier, and Tradewinds Tackle • Southern Shores, NC
- 1997 Graphic Designer: North Beach Advertising • Collaborated on design and distribution of The North Beach Sun and The North Beach Sun: Real Estate bimonthly magazine • Kill Devil Hills, NC
- 1997-96 Graphic Designer and Prepress Operator: Donning Printing • Laid out text and artwork, corrected formatting errors, and prepared documents for the printing process. Adjusted color trap settings, managed film and metal plate preparation for the printing press, and the creation of blueline and matchprint proofs for client review • Virginia Beach, VA
- 1997-96 Paste-Up Artist: The News & Advance • Laid out and prepared mechanicals to be photographed with a stat camera and burned to printing plate. Worked with newspaper editors and photographers to meet extremely tight deadlines • Lynchburg, VA

PUBLICATIONS

A. TextBook Authored

- 2012 Hannam, Ben. *A Graphic Design Student's Guide to Freelance: Practice Makes Perfect*. Hoboken: John Wiley & Sons Publishing, 2012. Print.
- Authored textbook for Introduction to Graphic Design, Intermediate Graphic Design, and Professional Practice classes within a graphic design curriculum. This 224-page printed textbook was written to facilitate classroom instruction with a clear methodology for motivated students to work through the book independently.
 - Contains examples of student freelance projects, first-hand accounts of student experiences, step-by-step instructions on how to set up a Sole Proprietor, LLC business, and tips from professionals.
 - Created business and legal forms for student use, accessible through the John Wiley & Sons website.
 - Contracted to personally designed the entire book and all the supplementary materials for this book by John Wiley & Sons Publishing.
 - Textbook also released in an electronic formats.

B. Papers in Refereed Journals

- 2007 Hannam, B. "Creating Experiential Learning Environments." *Design Behaviors: International Design Research Journal*. Volume 1 (2007): 32-49. Print.
- Design Behaviors Journal is a bi-yearly publication that is published by College of Design and Design Research & Education Lab (DREL), Hanyang University, Korea.

C. Papers in Refereed Conference Proceedings

- 2011 **Fenske L.**, Abel, T., Hannam, B., and Muslimani, S. "Learning from the Bauhaus: The Value of the Master/Apprentice Model—Instruction Through Practice in Design Education." *Community: You.Me.We*. 14 Sep 2011. New Orleans: Industrial Designers Society of America, 2011. Print.
- 2009 **Adiloglu, F.**, Akinci, T., and Hannam, B. "Visual-ist: Looking at and Learning from the City Space of Istanbul." *Flexibility in Architectural Education*. 26 May 2009. Kayseri, Turkey: Erciyes University, 2009. Print.
- 2005 Hannam, B. "Communicating Three-Dimensionally." *Tasmeem Doha: Inspirational Practice... Innovative Process*. 21 Feb 2005. Doha, Qatar: Virginia Commonwealth University in Qatar, 2005. 58-61. Print.

AWARDS, PRIZES, AND RECOGNITION

Awards of Merit and Awards of Excellence are given to show that a particular design solution (work of art, etc.) has been well executed and is worthy of recognition. The term Award of Merit or Award of Excellence is not indicative of a specific placement or rank within a particular competition or category.

A. Personal Design Awards for Works of Visual Scholarship: These local, regional, and national competitions serve as a forum for design work to be vetted by peers in the graphic design, marketing, and visual communication design fields.

Project: The Nutcracker ‘Sweet’ Holiday Promotion

This holiday promotion piece is a fun play off of the Nutcracker Suite by Tchaikovsky. I used an Epson R1800 Inkjet printer to print the design on Strathmore 100lb. Bristol paper. Printing on an inkjet printer helped reduce my costs, allowed me to personalize the Seasons Greetings message inside the promotional piece, and avoided toner flaking off when the box was scored. The box opens along the jaw line of the Nutcracker and reveals an assortment of candy and nuts.

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- 2011 Award of Excellence–Promotional Packaging, American Package Design Awards • New York, NY
- Published in “American Package Design Awards: Packaging, Point of Sale and Visual Merchandising.” *GD USA*. March 2011: 117. Print. <<http://gdusa.com/contests/apda/11/winners/types/se.php?x=app183>>.
 - 250 entries accepted out of 1,440 submissions (17% acceptance).
- 2011 Best of Category–Self-Promotion, American Graphic Design & Advertising 27 Competition, Blind Jury Review • Ashland, KY
- Published in Stephens, Suzanna, ed. “American Graphic Design and Advertising 27.” *Issuu*. American Graphic Design and Advertising, 07 May 2012. Web. 13 Jun 2012. <http://issuu.com/suzmws/docs/agda27_fini2>.
 - 423 entries accepted out of 1,410 submissions (30% acceptance).
- 2011 Award of Excellence–Promotion Category, Sabä Dö Graphix Spring 2011 Graphic Design Awards Competition, Juried Review • Albuquerque, NM
- Published in “Spring 2011 Graphic Design Awards.” *Sabä Dö Graphix Magazine*. Spring 2011: 70. Print.
 - 132 entries accepted out of 538 submissions (25% acceptance).
- 2011 Award of Merit–Promotional Items Category, American Institute of Graphic Arts, Greater Richmond Award for Design Excellence 6, Blind Jury Review • Richmond, VA
- 99 entries accepted out of 301 submissions (33% acceptance).

Project: Mulled Wine Holiday Promotion

This self promotional piece makes a big impression on a modest budget. I cut a holiday filigree pattern out of a mailing tube using a laser cutter and lined the inner tube with red foil paper to make the filigree pattern visually stand out. Inside the kit was a small bottle of Cabernet Sauvignon, a tin container with a homemade mulled wine spice mix, and a recipe to make a warm, flavorful, aromatic, mulled holiday wine. The kit recipe made a single serving and also directed recipients to my website, where they could download a recipe to brew a larger batch of mulled wine for sharing and also look at other entries in my graphic design portfolio.

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- 2011 Award of Excellence–Promotion Category, Sabä Dö Graphix Spring 2011 Graphic Design Awards Competition, Juried Review • Albuquerque, NM
- Published in “Spring 2011 Graphic Design Awards.” *Sabä Dö Graphix Magazine*. Spring 2011: 71. Print.
 - 132 entries accepted out of 538 submissions (25% acceptance).

A. Personal Design Awards for Works of Visual Scholarship *(continued)*

- 2010 First Place–Self-Promotion Design Category, American Design Awards, 2010 Winter Semi-Annual Contest, Blind Jury Review • San Diego, CA
- Published in “Semi Annual Design Contest Winners.” *American Design Awards*. Feb 2010: n. page. Web. 13 Jun. 2012. <www.americandesignawards.com/annual14.html>.
 - 54 entries accepted out of 1,888 submissions (3% acceptance).
- 2010 Award of Excellence–Promotional Packaging Category, American Package Design Awards, Juried Review • New York, NY
- “American Package Design Awards: Packaging, Point of Sale and Visual Merchandising.” *GD USA*. Mar 2010: 111. Print. <www.gdusa.com/issue_2010/03_mar/feature/winners/types/se.php?x=pr323>.
 - 200 entries accepted out of 1,500 submissions (13% acceptance).
- 2010 Best of Category–Self Promotion Category, American Graphic Design & Advertising Awards 26, Blind Jury Review • Ashland, KY
- Published in Stephens, Suzanna. “Ben Hannam.” *American Graphic Design & Advertising*. American Corporate ID, n.d. Web. 13 Jun 2012. <www.americancorporateid.com/benhannam2.html>.
 - 436 entries accepted out of 1,453 submissions (30% acceptance).

Project: Dreamer Becomes the Designer

My goal was to engineer a card that gives the recipient an immediate impression of my creativity and technical capabilities in a very simple format. While also demonstrating that creative and cost-effective solutions are well within a client’s budget. I referenced Eadweard Muybridge’s photographic studies when designing the looping walk cycle that is triggered by the act of opening the card. A series of seven images loop in a sequence—giving the impression that the duration of the walk cycle is longer than it actually is. The card and envelope were printed on a digital press and trimmed on a laser cutter. The price of this self-promotional piece is economical, with the cards costing less than one dollar a piece.

- 2008 Winner–Self-Promotion Category, American Graphic Design & Advertising Awards 24, Blind Jury Review • Ashland, KY
- Carter, David, and Suzanna Stephens. *American Corporate Identity*. New York: American Corporate ID, 2008. 116. Print. <www.americancorporateid.com/aci24winners.html>.
 - 621 entries selected out of 3,000 submissions (21% acceptance).
- 2007 Gold ADDY Award–Self Promotion Category, Third District American Advertising Federation Award, Blind Jury Review • Charlotte, NC
- 2007 Gold ADDY Award–Self Promotion Category, Western Virginia American Advertising Federation Award, Blind Jury Review • Roanoke, VA
- 2007 Award of Merit–Self Promotion Category, Greater Richmond Award for Design Excellence 4, Blind Jury Review • Richmond, VA
- 96 entries accepted out of 300 submissions (33% acceptance).

Project: Valentines Day Card

Telling someone that you appreciate them should be the easiest thing in the world, but it can be extremely complex at times. This card was designed for the Virginia Tech Student American Institute of Graphic Arts Valentine’s Day Card Swap. Students and faculty design Valentine’s Day cards and exchange them with one another during this fun and well-attended event.

- 2011 Award of Merit–Promotional Items Category, American Institute of Graphic Arts, Greater Richmond Award for Design Excellence 6, Blind Jury Review • Richmond, VA
- 99 entries accepted out of 301 submissions (33% acceptance).

A. Personal Design Awards for Works of Visual Scholarship *(continued)*

Project: Four-Minute Film Festival Poster

The Four-Minute Film Festival was a community event I organized in 2008 in response to the tragic campus shootings the previous year. My goal was to provide an opportunity for the Virginia Tech and surrounding local communities to rally together and enjoy a fun and uplifting event. Twenty-one teams, each consisting of three people, registered to compete for over \$2700 in cash and prizes.

2008 Gold ADDY Award–Poster Category, Western Virginia American Advertising Federation Award, Blind Jury Review • Roanoke, VA

B. Agency Affiliated Design Awards: The following awards are the result of a team effort. The project leader’s name appears first, followed by their title, and other contributor’s names in alphabetical order.

Agency: FourDesign • Blacksburg, VA

2011 Howard Packett Award for Creative Excellence for “CAUSE for Innovation Book.” Western Virginia American Advertising Federation Award, Blind Jury Review • Roanoke, VA

- Muslimani, S., Director of FourDesign, Fields, B., Gillespie, M., Hannam, B., Harlee, J., MacDonald, B., Nolan, E., Nugent, M., Shoemaker, A., and Webster, D.
- Participation 15% as Assistant Creative Director.

2011 Gold ADDY Award for “CAUSE for Innovation Book.” Western Virginia American Advertising Federation Award, Blind Jury Review • Roanoke, VA

- Muslimani, S., Director of FourDesign, Fields, B., Gillespie, M., Hannam, B., Harlee, J., MacDonald, B., Nolan, E., Nugent, M., Shoemaker, A., and Webster, D.
- Participation 15% as Assistant Creative Director.

2011 Award of Merit for “CAUSE for Innovation Book.” American Institute of Graphic Arts, Greater Richmond Award for Design Excellence 6, Blind Jury Review • Richmond, VA

- Muslimani, S., Director of FourDesign, Fields, B., Gillespie, M., Hannam, B., Harlee, J., MacDonald, B., Nolan, E., Nugent, M., Shoemaker, A., and Webster, D.
- 99 winners selected from 301 entries (33% acceptance).
- Participation 15% as Assistant Creative Director.

2011 Silver ADDY Award for “Mapping Spectral Traces Promotional Campaign.” Western Virginia American Advertising Federation Award, Blind Jury Review • Roanoke, VA

- Muslimani, S., Director of FourDesign, Abel, T., Hannam, B., Wan W., and Webster, D.
- Participation 15% as Creative Director.

2008 Silver ADDY for “VDS4 Guerilla Campaign.” Western Virginia American Advertising Federation Award, Blind Jury Review • Roanoke, VA

- Nugent, M., Director of FourDesign, Capone, T., Fields, B., Hannam, B., and Herron, K.
- Participation 15% as Art Director.

Agency: Davis Mick Design • Lynchburg, VA

2000 Silver ADDY Award–Website Category for “Nielsen Builders, Inc.” Western Virginia Silver American Advertising Federation Award, Blind Jury Review • Roanoke, VA

- Hannam, B., Web designer and Davis Mick, S.
- Participation 85% as Web Designer.

1999 Howard Packett Award for Creative Excellence for “Reflections on the Season.” Western Virginia American Advertising Federation Award, Blind Jury Review • Roanoke, VA

- Davis Mick, S., Creative Director, Hannam, B.
- Participation 50% as Graphic Designer.

B. Agency Affiliated Design Awards *(continued)*

- 1999 Gold ADDY Award–Self Promotions Category for “Reflections on the Season.” Western Virginia American Advertising Federation Award, Blind Jury Review • Roanoke, VA
- Davis Mick, S., Creative Director, Hannam, B.
 - Participation 50% as Graphic Designer.
- 1999 Gold Medal–Letterhead Category for “Davis Mick Design Letterhead.” Neenah Paper, Paperworks Design Competition, Juried Review • Alpharetta, GA
- Davis Mick, S., Creative Director, Hannam, B.
 - Participation 40% as Graphic Designer.

C. Academic Awards for Teaching and Advising Effectiveness

- 2010 FourDesign Award of Excellence. FourDesign at Virginia Tech • Blacksburg, VA
- 2009 University Certificate of Teaching Excellence, Virginia Tech • Blacksburg, VA

REVIEWS, ARTICLES, AND MEDIA COVERAGE

- 2008 VanMeter, Val. “A film in four minutes: Sandman wins third-place award.” *Winchester Star* [Winchester] 05 Jan 2008, D1. Print.
- 2008 Yi, Jonathan. “Arts Initiative brings new buildings, programs to Tech.” *Collegiate Times* [Blacksburg] 24 Sep 2008, n. pag. Web. 14 Jun. 2012. <www.collegiatetimes.com/stories/11981/-arts-initiative-brings-new-buildings-programs-to-tech/print>.
- 2007 Akyurtlu, Aydin, prod. “Four-Minute Film Festival.” *Tech Talk*. WUVT-FM: WUVT, Blacksburg, 30 Sep 2007. Radio.
- 2007 Brown, Rosanna. “Film festival winners compete for honors online.” *Collegiate Times* [Blacksburg] 08 Nov 2007: 2. Print. <www.collegiatetimes.com/stories/10032/film-festival-winners-compete-for-honors-online>.
- 2007 Key, Lindsay. “Amateur filmmakers, take two.” *Roanoke Times* [Roanoke] 01 Nov 2007, Online Edition n. pag. Web. 14 Jun. 2012. <www.roanoke.com/news/nrv/wb/137991>.
- 2007 Key, Lindsay. “Spring Into Action.” *Roanoke Times* [Roanoke] 04 Oct 2007, New River Valley Current Edition 1, 4, 11. Print.
- 2007 Key, Lindsay. “50-plus people. 24 hours. 4 minutes of fame.” *Roanoke Times* [Roanoke] 27 Sep 2007, New River Valley Current Edition 1, 4, 9. Print. <www.roanoke.com/news/nrv/wb/133553>.
- 2007 Raugitinane, Monia. “Unusual film festival opens.” *Collegiate Times* [Blacksburg] 28 Sep 2007, 3. Print. <www.collegiatetimes.com/stories/9624/unusual-film-festival-opens/print>.
- 2007 Robinson, Barbara. “Moviemakers Flourish at the New Media Center.” *Learning Technologies Update*. 2008: 1. Print.
- 2007 Staff Reporter. “Movie Madness in Four Minutes.” *Roanoke Times* [Roanoke] 30 Sep 2007, Online Edition n. pag. Web. 14 Jun. 2012. <www.roanoke.com/news/nrv/134169>.
- 2005 Rodriguez, Beth. “A Teaching Venture: VCU Professor Learns Middle East Culture First-Hand.” *The New & Advance* [Lynchburg] 16 Aug 2005, B1. Print.
- 2005 Staff Reporter. “VCUQ Faculty and Staff Given Service Awards.” *Gulf Times* [Doha, Qatar] 14 Sep 2005, 7. Print.

REVIEWS, ARTICLES, AND MEDIA COVERAGE *(continued)*

- 2004 Staff Reporter. "A Great Artistic Piece at VCUQ." *Al Watan* [Doha, Qatar] 10 Jan 2004, Al Watan Walmowaten 2. Print.
- 2004 Staff Reporter. "VCUQ Students Make Unique Art Display." *Peninsula* [Doha, Qatar]. 10 Jan 2004, 2. Print.
- 2004 Staff Reporter. "Artwork Displayed at VCU." *Gulf Times* [Doha, Qatar]. 10 Jan 2004, 3. Print.

EXHIBITIONS

A. Retrospective Exhibitions and Group Expositions

- 2008 "New and Mixed Media Virginia Tech Faculty Art Exhibition," *Capital One Art Show* • Richmond, VA
- 2004 "Doha Cultural Arts Festival," *City Center Mall* • Doha, Qatar
- 2003 "Greater Richmond Award for Design Excellence 2003," *Red Chair* • Richmond, VA
- 2002 "MFA Retrospective," *The Anderson Gallery* • Richmond, VA
- 2002 "Give2 Poster Competition," Richmond Chapter of the American Institute of Graphic Arts
Richmond, VA
- Hannam, B. and McIntyre, K.
 - Participation 50%.

B. University-Related Exhibitions

- 2008 "Virginia Tech Faculty Show," *XYZ Gallery* • Blacksburg, VA
- 2007 "Virginia Tech Faculty Show," *XYZ Gallery* • Blacksburg, VA
- 2005 "Virginia Commonwealth University Faculty Show," *Virginia Commonwealth University Gallery*
Doha, Qatar
- 2004 "Art is Madness: Virginia Commonwealth University Faculty Show," *Virginia Commonwealth University Gallery* • Doha, Qatar

PAPERS PRESENTED AT CONFERENCES

- 2012 **Hannam, B.** and Abel, T., Co-chaired "Design Education in 5 minutes or less," Southeastern College Art Conference: Collisions 17-20 October 2012, Meredith College • Durham, NC
- Participation 50%.
- 2012 Hannam, B. "Fire My Students...Please!" Southeastern College Art Conference: Collisions 17-20 October 2012, Meredith College • Durham, NC
- 2012 Hannam, B. "Working With a Client In The Classroom," University & College Designers Association 8th Annual Design Education Summit: Catch 22, 21 May 2012, Virginia Tech • Blacksburg, VA
- 2012 Hannam, B. "The Freshman Freelance Project: Risks Versus Rewards," Session stream "Instructional Design and Learning Systems," Sixth International Conference on Design Principles and Practices, 20 Jan 2012, University of California Los Angeles • Los Angeles, CA
- 2011 Hannam, B. "Using Student Freelance Experiences to Strengthen a Design Curriculum," Session topic "Looking Forward While Staying Connected: Rapid Changes in Graphic Design," Southeastern College Art Conference: Text, Texture, 12 Nov 2011, Savannah College of Art and Design • Savannah, GA

PAPERS PRESENTED AT CONFERENCES *(continued)*

- 2011 **Abel, T.** and Hannam, B., Co-chaired “IGNITE: Sharing and Changing Design Education in Five Minutes” Session, Southeastern College Art Conference: Text, Texture. 10 Nov 2011, Savannah College of Art and Design • Savannah, GA
- Participation 50%.
- 2011 Hannam, B. “The Freshman Freelance Project: Do We Really Let Our Students Take Risks and Fail?” 43rd Annual Conference of the International Visual Literacy Association: New Horizons in Visual Literacy, 02 Oct 2011, The Richard Stockton College of New Jersey • Galloway, NJ
- 2011 **Hannam, B.**, Abel, T., and Muslimani, S. “Reflecting the Education of Visual Communication While Expanding the Scope of Design Students,” Session stream “Design Research,” Fifth International Conference on Design Principles and Practices, 4 Feb 2011, Sapienza University of Rome • Rome, Italy
- This paper was subsequently presented at Virginia Tech College of Architecture and Urban Studies Research Symposium • Blacksburg, VA
 - Participation 33%.
- 2011 **Hannam, B.**, Abel, T., and Muslimani, S. “Identifying Win-Win External Education Opportunities Within a Visual Communication Design Context,” Third Annual Conference on Higher Education Pedagogy, 3 Feb 2011, Virginia Tech • Blacksburg, VA
- Personal participation 33%.
- 2009 Hannam, B. “Constructivist Learning Strategies: The Studio Classroom,” Roundtable panel presentation for session topic “Constructivist Learning Strategies: The Studio Classroom,” Foundations of Art Theory and Education 12th Biennial Conference: Confluence, 3 Apr 2009, Portland Community College and the Pacific Northwest College of Art • Portland, OR
- Served as the Session Chair.
- 2009 **Hannam, B.** and Webster, D. “Facilitating Independent Academic Learning Environments and Merging Them with Professional Practice: Case Studies at Virginia Tech,” University and College Designers Association: Design for the Common Good Conference, 28 May 2009, Spring Hill College • Mobile, AL
- Participation 50%.
- 2007 Hannam, B. “Creating Experiential Learning Environments,” Hawaii International Conference of Arts and Humanities Conference, 13 Jan 2007, University of Louisville, The Baylor Journal of Theatre and Performance, Asia Pacific Research Institute of Peking University • Honolulu, HI
- Served as a Session Chair and Reviewer.
- 2005 Hannam, B. “Seeing, Thinking and Designing Three-Dimensionally,” Typo.Graphic.Beirut Conference, 15 Apr 2005, Lebanese American University • Beirut, Lebanon
- 2005 Hannam, B. “Design, Typography, and the Human Vision System,” Communication Design Lecture Series, 18 Sep 2005, Virginia Commonwealth University in Qatar • Doha, Qatar

PUBLISHED DESIGN WORK

A. Books

- 2008 “Dreamer Becomes the Designer” included in Woolman, Matt. *Visual 100s: Formats, Folds & Bindings*. London: Angela Patchell Books, Ltd, 2008. 136. Print.
- 2005 “Tasmeem Doha Website” included in Drew, John, and Sarah Meyer. *Color Management: A Comprehensive Guide for Graphic Designers*. Switzerland: RotoVision, 2005. 80. Print.
- 2005 “Tasmeem Doha Website” included in Woolman, Matt. *Type in Motion 2*. United Kingdom: Thames and Hudson, 2005. 146-147. Print.

B. Websites

- 2011 Thompson, Anne Jones. *Eastern Divide Ultra Website*. TriAdventure Multisport Coaching & Fitness, n.d. Web. 14 Jun 2012. <www.easterndivideultra.com>.
- 2011 Thompson, Anne Jones. *TriAdventure Multisport Coaching & Fitness Website*. TriAdventure, n.d. Web. 14 Jun 2012. <www.triaventure.com>.
- 2009 Caldeira, Suzette. *Outer Banks Rental Guide Website*. Outer Banks Rental Guide, n.d. Web. 14 Jun 2012. <www.outerbanksrentalguide.com>.
- 2005 Crochet, Treena. *Treena Crochet Website*. Treena Crochet, 2005. Web.
- 2002 Frisch, Connie. *CF Medical Website*. CF Medical, 2002. Web.

SPONSORED RESEARCH AND OTHER GRANT AWARDS

A. Education Grants

- 2007 Hannam, B. (PI, participation 100%), "Integrating iPod Videos into the Classroom," *Virginia Tech Educational Technologies Grant*: \$3200.

B. Travel & Participation Grants

- 2005 **Burkheimer, K.**, Hannam, B., (co-PI, Participation 12.5%), Hill, L., Lewis, M., Lovell, P., Martin, P., Phatanateacha, P., and Ruer, J.P. Virginia Commonwealth University in Qatar Faculty Grant: \$35,000.
- Chaperoned 20 students to attend The International Council of Graphic Design Associations: Era World Design Congress Conference • Copenhagen, Denmark
- 2005 Hannam, B. Virginia Commonwealth University in Qatar Faculty Grant: \$7,000.
- Alias Maya Software Training and Certification Program and earned an Alias Certified Training Certificate in Maya 7 Foundations • Toronto, Canada
- 2005 Hannam, B. Virginia Commonwealth University in Qatar Faculty Grant: \$5,000.
- Attended The National Stereoscopic Displays and Applications Conference • San Jose, CA
- 2004 **Hannam, B.**, (co-PI, Participation 25%), Phatanateacha, P., Ruer, J.P., and Van Gorder, S. Virginia Commonwealth University in Qatar Faculty Grant: \$7,600.
- Chaperoned 20 students to attend the Intermedia Profile 7 Conference • Bremen, Germany
- 2003 **Burkheimer, K.**, (PI) and Hannam, B. (co-PI, participation 50%). Virginia Commonwealth University in Qatar Faculty Grant: \$1,500.
- Brought Richmond, VA artist Carolyn Henne to Qatar to participate in a collaborative performance piece at Virginia Commonwealth University in Qatar • Doha, Qatar

TEACHING

A. Classes Taught

- 2012-06 Since joining Virginia Tech, the classes I have taught can be divided into two categories: Graphic Design Studio classes, and Web/Time-Based classes. I have taught at every academic level, from Freshman to Graduate students, and offered seven Independent Study classes.

Graphic Design Studio Classes: Introduction to Graphic Design I, Introduction to Graphic Design II, Typography, and Advanced Visual Communication Design.

Multimedia/Time-Based Classes: Time-Based Media, Intermediate Interactive Design, and Electronic Portfolio.

B. Course Development: Created Courses

ART 2984 Time-Based Media

A fundamental course which introduces the element of time as a component of design and surveys the potential applications for motion in visual communication. This course establishes a foundation for vector and raster time-based software.

ART 2984 Typography

An introduction to communication and problem solving through the visual medium of language. The fundamentals of typography and typographic design are explored in experimental and practical projects.

ART 3574 Intermediate Interactive Design

An examination of the conceptual and technical issues involved in the design and production of interactive elements. This course addresses the possibilities and limitations of computer generated images, sound, and digital video as they relate to visual communication and problem solving.

C. Course Development: Revised Courses

ART 4504 Electronic Portfolio (formerly Multimedia)

An examination of the conceptual and technical issues involved in the design and production of a digital portfolio. This course addresses the possibilities and limitations of computer generated images, sound, and digital video as they relate to visual communication, problem solving, and the creation of a digital identity or brand.

- Revised this course to better prepare students for ART 4574: Advanced Visual Communication Design the following semester.

ART 4964 Graphic Design Internship

- Revised the internship review process, the approval process, and the post-evaluation process.

D. Special Achievements of Former Students

The awards and accomplishments below are for projects students completed in my classes, or projects that I critiqued or participated in heavily outside of class. Also included are high profile internships and graduate program acceptances. The classes I taught these students in are listed in parenthesis.

2012 Stephanie Condrey (ART 2575, ART 2984, ART 4574)

Honorable Mention in the Yellow Pages Association Advertising Challenge • Troy, MI

2012 Dylan Garner (ART 2575, ART 2984, ART 4574)

Student Spotlight for “The Salad Jar” featured on *The Dieline*, “One of the most visited websites on package design.”

2012 Stephanie Lacasse (ART 2575, ART 2984, ART 4574)

Accepted into the Masters of Fine Arts Program in Graphic Design at Savannah College of Art and Design; Gold ADDY Award and Judges Choice Award in Campaign Category for “Lacasse Illustrations” • Roanoke, VA

2012 Ashley Marlowe (ART 2575, ART 2984, ART 4574)

Accepted into the Masters of Fine Arts in the Department of Art Program, and offered a Graduate Teaching Assistantship at Radford University; Honorable Mention in the Yellow Pages Association Advertising Challenge • Troy, MI

2012 Molly Vinson (ART 2575, ART 2984, ART 4574, ART 4974)

Gold ADDY Award in Editorial Design for “Type & Design Magazine”; Silver ADDY in Packaging Category for “Twistedvine Wines” in The Western Virginia American Advertising Federation Awards • Roanoke, VA; Winner in Chiquita Banana Sticker Design Contest (top 10 out of 1,300 submissions); Honorable Mention in the Yellow Pages Association Advertising Challenge • Troy, MI

D. Special Achievements of Former Students *(continued)*

- 2012 Michael Walsh (ART 2575, ART 4574)
Gold ADDY Award in Direct Marketing Category for “Holiday Self-Promotional Mailer”; Silver ADDY Award in the Out-of-Home Category for “2020 Olympics Billboard”; Silver ADDY Award in the Elements of Advertising Category for “2020 Olympics Logo” in the Western Virginia American Advertising Federation Awards • Roanoke, VA; Gold ADDY Award in Direct Marketing Category for “Holiday Self-Promotional Mailer” in the District 3 American Advertising Federation Awards Charlotte, NC
- 2011 Allison Bhatta (ART 2984, ART 4574)
Accepted into the Graduate Program at Virginia Commonwealth University Brandcenter; Gold ADDY Award in the Logo Category for “Pierced Branding” in the Western Virginia American Advertising Federation Awards • Roanoke, VA
- 2011 Jon Newman (ART 2984, ART 2984, ART 4504, ART 4574)
Silver ADDY in the Interactive Media Website Category for “www.mynameisgeneric.com” in the Western Virginia American Advertising Federation Awards • Roanoke, VA
- 2011 Will Wan (ART 4504, ART 4574, ART 4974)
White House Internship: New Media Design Internship; Hired as a graphic designer for the Obama-Biden Presidential Transition Project • Washington, D.C.
- 2010 Joe Czekner (ART 4504)
Silver ADDY Award in the Interactive Media Website Category for “www.joeczekner.com” in the Western Virginia American Advertising Federation Awards • Roanoke, VA
- 2010 Rick Holbrook (ART 4504)
Accepted into the Hallmark Institute of Photography; Gold ADDY Award in the Elements of Advertising Category for “Night Train-Nikon Ad”; Silver ADDY Award in the Collateral Material Stationery Package for “Business Card Promo-Rick Holbrook Photography” in the Western Virginia American Advertising Federation Awards • Roanoke, VA; Silver ADDY Award in Collateral Material Stationery Package for “Business Card Promo-Rick Holbrook Photography” in the District 3 American Advertising Federation Awards • Charlotte, NC
- 2009 Aimee Drysdale (ART 2984, ART 2984, ART 4504, ART 4504)
Gold ADDY Award in the Interactive Media Website Category for “www.aimeedrysdale.com” in the Western Virginia American Advertising Federation Awards • Roanoke, VA; Gold ADDY Award in the Interactive Media Website Category for “aimeedrysdale.com” in the District 3 American Advertising Federation Awards • Charlotte, NC; Received recognition for “www.aimeedrysdale.com” from www.cssdaddy.com, www.cssimpress.com, www.1024media.com, www.cssstar.com, and www.cssbrigit.com.
- 2009 Jessica Harlee (ART 2984, ART 2984, ART 4504, ART 4504)
Silver ADDY Award in the Interactive Media Website Category for “jessicaharlee.com” in the Western Virginia American Advertising Federation Awards • Roanoke, VA; Silver ADDY in the Interactive Media Website Category for “www.jessicaharlee.com” in the District 3 American Advertising Federation Awards • Charlotte, NC
- 2009 Jesse Johnson (ART 2984)
Honorable Mention in the Comedy Short Film Category for “Little Jeff” in the West Liberty Flash Film Festival • West Liberty, WV
- 2009 Helen Li (ART 2984, ART 4504, ART 4504)
Honorable Mention in the Comedy Short Film Category for “Skater Boy” in the West Liberty Flash Film Festival • West Liberty, WV
- 2009 Richard Miller (ART 2984, ART 2984, ART 4504, ART 4504, ART 4974)
His typeface, “Mr. Jones” was listed as one of the hot new typefaces on www.myfonts.com and Smashing Magazine; Honorable Mention in the Website Category for “NFL Street Bowl” in the West Liberty Flash Film Festival • West Liberty, WV
- 2008 Charles Woods (ART 4504)
“Bodylapse” Video, website and interactive design project presented at Special Interest Group on Computer Graphics and Interactive Techniques (SIGGRAPH) 2008 35th International Conference • Los Angeles, CA
- I served as supporting faculty on this project.

D. Special Achievements of Former Students (continued)

- 2008 Glenn Sorrentino (ART 2984, ART 2984, ART 4504)
Runner up in the Dramatic Short Film Category for “Falling Awake” in the West Liberty Flash Film Festival • West Liberty, WV
- 2008 Emily Groeber (ART 4504, ART 4974)
Honorable Mention in the Interactive Design Category for “Design Competitions Widget” in the West Liberty Flash Film Festival • West Liberty, WV
- 2007 Hanna Pak (ART 3574, ART 4504)
Gold ADDY Award in the Non-Traditional Advertising Category for “Radical Sleeper Website” in the Western Virginia American Advertising Federation Awards • Roanoke, VA

E. Academic Advising Responsibilities

- 2012-06 **FourDesign Faculty Advisor**
Students working under the direction of Visual Communication Design Faculty produce professional quality products for clients and operate under the founding objectives of education, outreach, research, and exhibition.
- Served as a faculty advisor and participated in weekly meetings from 2006-10, and then on an as needed basis thereafter.
 - Routinely participated in critiques, lectures, client pitches, demonstrations, portfolio reviews, budgetary meetings, and contract negotiations.
 - Worked on a variety of design jobs for internal and external clients as part of the FourDesign team.
 - Assisted FourDesign in designing their former and current website.
- 2012-06 **Visual Communication Design Academic Advisor**
Advise between 16 and 32 undergraduate BFA students annually.

F. Workshops for Students

- 2011 *Logic Versus Creativity: Defining What It Means To Think Outside the Box*, presenter. Virginia Tech College of Engineering. Building Interfaces for Tomorrow’s Technology: National Science Foundation (NSF), IIS-0851774 Research Experience for Undergraduates. Instructor of Record: Woodrow Winchester • Blacksburg, VA
- 2010 *Logic Versus Creativity: Defining What It Means To Think Outside the Box*, presenter. Virginia Tech College of Engineering. Building Interfaces for Tomorrow’s Technology: National Science Foundation (NSF), IIS-0851774 Research Experience for Undergraduates. Instructor of Record: Woodrow Winchester • Blacksburg, VA
- 2007 *Engage Brain Before Clicking Mouse: Strategies for Creativity*, presenter. Department of Visual Arts at the University of South Alabama. Instructor of Record: Diane Gibbs • Mobile, AL
- 2003 *Not Just a Designer*, presenter. Virginia Commonwealth University in Qatar. Ratatathat Student Lecture Series • Doha, Qatar
- 2003 *Sources of Inspiration*, presenter. Virginia Commonwealth University in Qatar. Ratatathat Student Lecture Series • Doha, Qatar

G. Guest Lecturer for Classes

- 2010 *How to Hold a KJ Session*, presenter. Virginia Tech School of Visual Arts, Graduate Seminar Class. Instructor of Record: Dane Webster • Blacksburg, VA
- 2010 *Logic Versus Creativity, the C.R.A.P. Principles of Design, and How to Hold a KJ Session*, presenter. Virginia Tech School of Visual Arts, Principles of New Media Class (three sections) Instructors of Record: Jennifer Hand and Klaus Shmidheiser • Blacksburg, VA

G. Guest Lecturer for Classes *(continued)*

2005 *Lateral Versus Vertical Thinking*, presenter. Academic Bridge Program, University Success II Class. Instructor of Record: Michelle Domenech • Doha, Qatar

H. Student, Client, and Professional Collaborations

2012-06 **Student and Professional Collaborations**

Organized guest lecturers from various design fields (e.g. graphic design, website design, and marketing) to interact with students as a component of our Visual Communication Design program curriculum.

- Christopher Bogusky, Navy Federal Credit Union • Vienna, VA
- Olivia Cook, Creative Director, Modea • Blacksburg, VA
- Tim Grahl, Proprietor, Out:Think • Lynchburg, VA
- Joseph Hinson, Programmer, Out:Think • Lynchburg, VA
- Michelle Jones, Graphic and Web Designer, Blackbarn Media • Arlington, VA
- Richard Miller, Miller Type Foundry • Annandale, VA
- Jim Mountjoy, Creative Director, Loeffler, Ketchum, and Mountjoy (LKM) • Charlotte, NC
- Memo Ochoa, Graphic Designer, Fütprint • Lynchburg, VA
- Lauren Paterson, User Experience Designer, Mailtrust • Blacksburg, VA
- Jacob Puckett, User Experience Design Manager, Rackspace • Blacksburg, VA
- Brad Soroka, Creative Director, Modea • Blacksburg, VA
- Daniel Summers, Programmer, Fütprint • Lynchburg, VA
- John Wallace, Principal, Fütprint • Lynchburg, VA

2012-06 **Student and Client Collaborations**

Enhanced classroom learning objectives by inviting clients with corresponding needs to work directly with Visual Communication Design students. Collaborations enabled students to make more informed design decisions, add work to their portfolios, and learn to interact with clients more efficiently.

- Carl Conner, Wolfsridge Paintball • Riner, VA
- Suzanna Greever, Odyssey Adventure Racing • Salem, VA
- Cheryl Hannam, The Good Earth • Lynchburg, VA
- Genie Ranck, The Chocolate Spike • Blacksburg, VA
- Deb Sim, The Armory Gallery • Blacksburg, VA
- Anne Thompson, TriAdventure Multisport Coaching and Fitness • Blacksburg, VA
- Lee Waltman, Big Timber Custom Bows • Minneapolis, MN
- Michael Anthony Williams, Actor's Theatre of Blacksburg • Blacksburg, VA

2008 **Student and Student Collaborations**

A typographic poster exhibition and exchange between students from Virginia Tech and Fachhochschule Dortmund University • Dortmund, Germany

- Posters were exhibited in the Goeth-Institute in Munich, Germany.
- **Hannam, B.** and Schonhoff, M., Project Leaders
- Participation 50%.

I. Study Abroad Program

2008 Visual-ist Istanbul Study Abroad Program: Served as teaching Faculty for a three-week study abroad trip to Istanbul, Turkey. Students from Virginia Tech and Bahçesehir University visually interpreted key periods of urban development, visual culture, and architectural style while attempting to identify what makes Istanbul culturally unique.

- The Study Abroad Program concluded with exhibition in Istanbul, Turkey and Alexandria, VA.
- **Adiloglu, F.** (PI), Akinci, T. (co-PI), and Hannam, B. (co-PI)
- Participation 33%

EFFORTS TO IMPROVE TEACHING EFFECTIVENESS

I enrolled in Faculty Development Institute short courses, workshops, and lectures to explore new course content and improve my teaching effectiveness.

A. Faculty Development Institute (FDI) Training

- 2011 *Track U: Design Your Own Development Experience.* I worked with the Assistant Director of ePortfolio Development, on a customized training course that focused on building a content management system (CMS) website using Expression Engine.
- 2011 *Creating Effective Tutorials with Adobe Presenter and Camtasia.*
- 2011 *Using Asynchronous Communication to Enhance Online Teaching and Learning: Wikis and Blogs.*
- 2007 *Using the Web for Instruction with Blackboard.*

B. Workshops, Lectures and Classes Attended

- 2010 *Small Business Training Workshop.* Worked with Tim Clontz, Counselor and Analyst at the Radford University Small Business Development Center, to learn to set up a Sole Proprietor Limited Liability Company.
- 2010 *Talent is Not Enough: Business Secrets for Designers.* American Institute of Graphic Arts (AIGA) Richmond • Richmond, VA
- 2007 *Learning to Podcast.* A Mac Users Group Workshop led by Nik Bauman at Virginia Tech.
- 2007 Audited Introduction to 3D Animation class.

CURRICULUM AND PROGRAM DEVELOPMENT

2010 Visual Communication Design Faculty Retreat

As the Chair of the Visual Communication Design Program, I led the Visual Communication Design faculty on a retreat to discuss changing our curriculum. I invited Jim Mountjoy* to join our discussion to represent the industry's perspective and discuss strategies to revitalize our curriculum and help students better prepare for the challenges they will face after college. As a result, the Visual Communication Design faculty made adjustments to the direction of our program to achieve our identified goals.

**Jim Mountjoy served as a Creative Director for the Charlotte, NC based design agency Loeffler, Letchum, and Mountjoy (LKM) for over twenty-five years. Jim has served in an advisory capacity and sits on the board of several design and advertising programs at various colleges and schools.*

2010 National Association of Schools of Art and Design (NASAD) Accreditation

As the Chair of the Visual Communication Design Program (2011-10), I reviewed the National Association of Schools of Art and Design (NASAD) guidelines and our current curricular offerings. As a result we are currently working as a department to adjust the Visual Communication Design curriculum in order to meet NASAD accreditation standards.

2007 Southern Association of Schools and Colleges (SACS) Assessment

While serving as the Area Coordinator (2010-07), I worked with the Visual Communication Design faculty to review and develop course objectives and evaluation methods for all the courses in the Visual Communication Design Program.

PROFESSIONAL SERVICE AND OUTREACH

A. International Service Activities

- 2003 Virginia Commonwealth University in Qatar Community Class: Volunteered to teach an Introductory to Web Design class to the Qatari public • Doha, Qatar

B. Service to Graphic Design Profession

- 2010 Kendra, Erika. *Adobe® Dreamweaver CS5: The Professional Portfolio*. Saint Petersburg: Against The Clock, 2010. Print.
- Reviewed the entire manuscript and provided professional expertise in the areas of usability and technical instruction.
 - Invited by Adobe CS5 to beta-test Adobe® Dreamweaver CS5 to test usability and debug the software in order to improve performance.
- 2003 Richmond Chapter of the American Institute of Graphic Arts, Studio Tours: Assisted with the annual graphic design, advertising, and marketing facility tours • Richmond, VA

C. Professional Conferences and Meetings Led or Organized

- 2012 Co-Chaired and hosted the University & College Designers 8th Annual Design Education Summit: Catch 22 Conference, 20-21 May, Virginia Tech • Blacksburg, VA
- **Abel, T.** and Hannam, B., Co-Conference Chairs.
 - Participation 50%.
- 2010 Sponsored the Interactive Designers Association meetings at Virginia Tech • Blacksburg, VA
- Hosted Nathan Curtis, co-owner of EightShapes Unify and the author of the book *Modular Web Design*.
- 2010 *Thinking Outside the Box: A Primer in Evaluating the Creative Process and the Fundamentals of Visual Communication*, presenter. Center for Instructional Development and Educational Research (CIDER) at Virginia Tech • Blacksburg, VA

D. Additional Outreach and Extension Activities

a. Virginia Tech

- 2010 School of Visual Arts Website. Virginia Tech, n.d. Web 14 Jun 2012. <www.sova.vt.edu>.
- Worked with the School of Visual Arts at Virginia Tech and FourDesign to develop the website architecture, site content, features, and website aesthetic.
 - Participation 15% as Assistant Creative Director.
- 2009 Visual Communication Design Website. School of Visual Arts at Virginia Tech, Nov 2009. Web.
- 2008 College of Architecture & Urban Studies (CAUS) Website Virginia Tech. Nov 2008. Web 14 Jun 2012. <www.caus.vt.edu>.
- Worked with Jack Davis, Dean; Patrick Miller, Associate Dean; Heather Ducote, Director of Marketing; and Georg Reichard, Virginia Tech Faculty to develop website architecture, site content and features, and website design.
 - Complete website overhaul, including transition to a content management system (CMS). Significantly improved Search Engine Optimization, the website architecture, and website navigation.
- 2007 Four-Minute Film Festival Website. Virginia Tech School of Visual Arts at Virginia Tech, Aug 2007. Web.

b. Other Organizations

- 2011-10 Designed the logo and t-shirts for TriAdventure 5K Race for the Kids, an event that raises money for Fitness in Action, a non-profit organization formed to aid underprivileged youth in training for and participating in triathlons • Blacksburg, VA
- 2005 The Desert Daisy Weblog. Virginia Commonwealth University in Qatar, Aug 2005. Web.
- Designed and managed 32 individual weblogs for an Honors English Writing & Rhetoric class.

b. Other Organizations (continued)

- 2004 Tasmeem Doha 2004 Website. Virginia Commonwealth University in Qatar, Feb 2004. Web.
- Designed and programmed an interactive website that could be viewed in both English and Arabic.

c. Presentations in Area of Expertise to Community

- 2007 Four-Minute Film Festival Competition: Raised over \$3,500 in corporate sponsorship. Organized a 24 hour long film competition and promoted the event via poster invitations to high schools, colleges, and businesses • Blacksburg, VA
- Twenty-one teams from seven high schools and universities competed for over \$2,000 in prizes.
 - Team entries were added to the Armory Gallery's permanent collection and displayed on the Roanoke Times Online website.

ACADEMIC SERVICE

A. Administrative Service

- 2011-10 Program Chair, Visual Communication Design Program
2010-07 Area Coordinator, Visual Communication Design Program

B. School of Visual Arts Service

- 2012-06 Member, MFA in Creative Technologies Committee
2012 Member, FourDesign Professor of Practice Search Committee
2011-07 Member, School of Visual Arts Executive Committee for Curriculum, Scheduling, and Advising Committee
2011-07 Member, Facility Space Planning Committee
2011-09 Co-Chair, Portfolio Review Committee (Representing the Visual Communication Design Program)
- Created new Portfolio Review documents for the Visual Communication Design Program and simplified the portfolio review process in 2008.
- 2011 School of Visual Arts Provost Presentation
- Worked with the other Program Chairs to highlight accomplishments and communicate programmatic needs.
- 2010-07 Member, Public Relations/Visual Branding Committee
2010-07 Member, Art Website Committee
2010-08 Member, School of Visual Arts Scholarship Committee
2010 Search Committee Chair, T/T faculty, Visual Communication Design
2009 Search Committee Chair, Professor of Practice, Visual Communication Design

C. College of Architecture & Urban Studies Service

- 2010 Member, School of Visual Arts Director Search Committee
2008 Member, Virginia Tech College of Architecture and Urban Studies Web Focus Group

D. University Service

- 2007 University commencement exercises

E. Contributions to Diversity

Prior to my appointment at Virginia Tech, I taught overseas at Virginia Commonwealth University in Qatar where I taught Muslim women. It wasn't long after I arrived before I became aware of an underlying social system that revolved around social and religious stratification. Having experienced the effects of such biases first hand, I vowed to provide an inclusive and non-discriminative classroom for all my students. While the majority of my contributions to diversity can be found in my teaching, research, and outreach activities I actively seek to create an environment that is safe and inclusive for persons of any race, color, religion, gender, sexual orientation, age, economic status, or physical ability.

- 2011 VT Save Zone Program workshop

E. Contributions to Diversity *(continued)*

2009 beCAUS Diversity Photography Competition Judge

F. Service to Students

2011-08 Faculty Sponsor, Virginia Tech International Students Incorporated

2009-07 Faculty Sponsor, Virginia Tech American Institute of Graphic Arts

WORK UNDER REVIEW OR IN PROGRESS

- 2013 Sappi Paper, Ideas that Matter Grant: Working on a grant submission for a Virginia Tech Violence Prevention campaign. Since 1999, Ideas that Matter has funded over 500 nonprofit projects, contributed \$12 million worldwide to causes that enhance peoples lives, communities, and the planet.
- 2013 Invited to serve as a juror for the Roanoke Chapter of the American Advertising Federation, ADDY Awards Committee • Roanoke, VA
- 2013 “Chaos in the Classroom: Removing the (Perceived) Safety Net of Order” has been accepted into the Foundations in Art: Theory and Education: PostHaus Conference • Savannah, GA
- Serving as the session chair.

OTHER PERTINENT ACTIVITIES**A. Professional Affiliations**

American Institute of Graphic Arts (AIGA), Foundations of Art: Theory & Education (FATE), American Advertising Federation (AAF), University and College Designers Association (UCDA), and the College Art Association (CAA)

B. World Travel

Canada, Denmark, France, Germany, Great Britain, Greece, Italy, Jordan, Lebanon, Netherlands, Oman, Qatar, Spain, Sri Lanka, Switzerland, Thailand, Turkey, United Arab Emirates, and Vietnam